

GLG

Glenn LLOPIS

Pronunciation: 'yō-pēs'

Charismatic Leader
Resilient Innovator
Inspirational Communicator

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The *Earning Serendipity* Keynote Series

In his highly anticipated new book, *Earning Serendipity*, due in stores in 2009 from Greenleaf Book Press, Glenn invokes the wisdom of his Cuban father and combines it with two decades of experience as an American corporate executive and entrepreneur. The result is an irresistible methodology for creating and sustaining a momentum of good fortune, in the workplace and beyond.

Each lecture in the series is suitable as a stand-alone presentation, and bookings are available for either 'Whole Series' or individually. In addition, GLG can customize the presentation to assist with meeting your organization's specific goals.

Glenn LLOPIS Group, LLC
a performance development company

Keynote I

Earning Serendipity in Your Business:
Achieving Good Fortune During Uncertain Times

Keynote II

Learning to See Your Business with Circular Vision

Keynote III

Sowing Entrepreneurial Seeds and Managing
Innovation

Keynote IV

Growing Seeds of Greatest Potential

Keynote V

The Marriage of Social Responsibility and the
Modern Workplace

Keynote VI

Trust Your Brand

Additional Keynote Topics

The Business of Living
The New Digital Age Rules to Business
Sustainability through Digital Business Platform

For years, Glenn's insightful, informative and entertaining lectures have been wowing audiences as diverse as Fortune 500 executives and elected officials to University faculty and staff. Naturally positive, his genuine and inspirational style coupled with his powerful message have helped reshape the values and identities of organizations large and small, and helped put them on track toward earning good fortune. Now, with the creation of the *Earning Serendipity Keynote Series*, Glenn has honed his message on these themes and given life to a lesson that, at its core, serves one central purpose: To propel the entrepreneurial spirit and innovation that grows from within; a spirit that can't be bought at any price, but lies dormant in all of us, waiting for the catalyst to take root.

What people are saying about Glenn Llopis

"Glenn's "Four Leaves" seems to naturally combine many of the disparate management elements that are taught today, and show us how each is dependent upon the application of the others. Speakers, they come and go, and we've seen them all. We think that Glenn Llopis and his *Earning Serendipity* methodology are going to be around for a long time to come."

~ **Kevin Small**, President, The Center for Great Management

"Not only did Glenn provide the audience with a step-by-step playbook for leveraging technology to promote their businesses, but he reinforced the aims of both IBM and the GEW initiative: to teach tomorrow's entrepreneurs to think big, to turn their ideas into reality, and to make their mark. "

~ **Luis Cuneo**, Senior Marketing Manager, IBM

"Glenn Llopis has the commitment and the charisma to take audiences on a journey to successful entrepreneurship – and to bring them to their feet. Earned serendipity is a concept that will indeed change the world, and Glenn has the star power to make it happen."

~ **Nick Morgan**, President, Public Works Inc., Fellow, Harvard Kennedy School; Best Selling Author of *Trust Me: Four Steps to Authenticity and Charisma*

"As chairman of our Mentor Program, Glenn's teachings and actions positively impact the lives of our students, while his methodology embodies so much of what we attempt to teach our students, and a great deal more that is typically learned through living rather than in a classroom."

~ **Debbie Moysychyn**, Executive Director, UC Irvine Executive MBA Programs



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