

ARCH LUSTBERG

Arch Lustberg's career has been unique and intriguing.

He directed the United States Chamber of Commerce Communicator® Workshops, prior to opening his own business, Arch Lustberg Communications.

He taught Speech & Drama at the Catholic University of America in Washington, DC for ten years.

He co-produced the Tony Award-nominated musical "Don't Bother Me, I Can't Cope."

He produced and directed many record albums in the days of the LP, most notably Grammy-Award Winning "Gallant Men" by the late Senator Everett McKinley Dirksen.

His client list is a who's who of business leaders, association executives, elected officials and top professionals in every field.

In his books and videos, Lustberg shares his techniques on the art of spoken communications with you. His most recent bestseller, "How To Sell Yourself" has received rave reviews and is now printed in Japanese, Chinese, Korean, and Arabic (and more languages are being added) (Updated & reprinted in 2008)

His quarterly newsletter "The Lustberg Communicator" is available at no charge on his web site where you'll find lots of helpful hints. To receive it and his commentaries on current speaking topics, send your e-mail address to lustberg@erols.com and you'll receive topical updates involving relevant communication subjects.

Arch Lustberg is a master at motivating people from every generation to improve their communications and presentations. Arch's techniques and tips are truly wisdom for the ages.

Robert Dean, Chief Learning Officer, Grant Thornton LLP, Chicago IL