



### Guest Bio – Karen Salmansohn



Karen Salmansohn is an ex Senior VP ad creative director (at age 26) who left her job to pursue her passion of writing and is now a best-selling author with over 1 million books sold, with titles including HOW TO BE HAPPY DAMMIT; ENOUGH DAMMIT; BALLSY:99 WAYS TO SCORE EXTREME SUCCESS ” and now her newest book, THE BOUNCE BACK BOOK:HOW TO THRIVE IN THE FACE OF ADVERSITY, SETBACKS, AND LOSSES.

Journalists call Salmansohn DEEPAK CHOPRA MEETS CARRIE BRADSHAW because she merges empowering psychology with edgy humor and stylish graphics. Basically, she creates self help for people who would never be caught dead reading self help books.

From 2007 to 2008 Karen interviewed brilliant minds in lively conversation on the famed SIRIUS radio show BE HAPPY DAMMIT onLime 114 (M - Fr., 8am-9am, EST) - which merged the best of Oprah with Jon Stewart with NPR.

She blogs regularly on huffingtonpost.com, and writes a popular business column for an NY newspaper called The 1 Minute Career Therapist. Plus, she is an ongoing relationship expert for msn.com, match.com and Lifetime TV and an ongoing career coach for AOL (alongside luminaries Tom Peters and Brian Tracy).

She regularly gives seminars on topics like how to increase happiness, productivity, resiliency and/or harnessing fun as a high performance fuel. Seminar clients include: Unilever, Motorola, Princeton Club, Media Bistro, Learning Annex, How Design Conference, GenArt, French Connection Stores, LifeMoxie, Women™ Economic Power Day, Bendhal Girls Night Out, AIGA, NAWBO Conference, Ladies Who Launch, United Jewish Federation, 92nd Street Y, Indigo, Social Diva, Aqua Beauty Bar, Symbol Technology, Jackson/Lewis Womens Employment Law Conference, etc.

## WHO READS/LOVES KAREN?

Jon Stewart, Madonna, Tony Robbins, Deepak Chopra, Peter Guber, Arianna Huffington, Marissa Tomei, Roseanne Barr, Geraldine Laybourne, Perez Hilton, Joan Rivers, Eminem, Lisa Loeb, Jay Leno, Graydon Carter, Keith Ferrazzi, Seth Godin, Guy Kawasaki, Marci Shimoff, Tim Ferriss, Stephen M.R. Covey, AJ Jacobs, (and then some).

## WHO WRITES ABOUT/INTERVIEWS KAREN?

The NYTimes, Business Week, Chicago Tribune, LA Times, Philadelphia Inquirer, Time Magazine, Elle, Marie Claire, Fast Company, InStyle, Philadelphia Inquirer, Self, ELLE, Los Angeles Times, New Yorker, Time Magazine, USA Today, New York Post, New York Daily News, Entertainment Weekly, US Magazine, Orange County Register, Glamour, Allure, Cosmopolitan, Zink, Mademoiselle, Bust, Marie Claire, Womans Own, Chicago Sun Times, Verve, Florida Magazine, Vibe, ID Magazine, HOW Magazine, Jewish Forward, New Woman, Sun Sentinel, Adweek, Houston Chronicle, Girls Life, Shape, Addiction Today, Total Health, Playgirl, Publishers Weekly, etc. She's been on The Today Show, The View, Montel Williams, CNN-Jeanne Moos report, Politically Incorrect, Sally Jesse Raphael, Fox's Good Day New York, WBs Morning Show, infinite morning shows across the country on book tours. And Jay Leno featured her HOW TO MAKE YOUR MAN BEHAVE IN 21 DAYS OR LESS USING THE SECRETS OF PROFESSIONAL DOG TRAINERS in his opening monologue.

## WHAT MAKES KAREN'S BOOKS UNIQUE?

Many people are shocked when they find out that Karen not only writes all her graphically oriented books, but also creative directs them, bringing in illustrators, designers, and photographers and packaging the whole book from beginning to end. Meaning? Her spirited voice is not only a verbal one, but a visual one.

Her personal goal: to stir things up wake up sleepy minds hearts and Spirits spread positive propaganda throughout the land! WHAT ARE THE SPEEDY CLIFF NOTES ON KAREN?

Altogether she has 29 books, 5 TV development deals, 2 film deals and one perfume.